

STATE STREET PUBLICATIONS

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TALKING POINTS

What is *Guilt by Association* about?

Guilt by Association explains how the U.S. was deceived by elites and extremists to wage war in the Middle East. It also describes how both deception and self-deceit were essential for this criminality to succeed. This first book in the *Criminal State* series makes treason transparent so that national security can be restored and financial security protected from the transnational criminal syndicate chronicled in this account.

The book also shows how guilt by association was deployed to discredit the U.S. by its entangled alliance with the state of Israel. And how association is routinely used as a political tool either to accredit or discredit.

What was the inspiration for writing this book?

Proof of the common source of trans-generational corruption and ongoing treason provided the inspiration to show how organized crime now wields more clout than the electorate. If Americans want to protect their nation and preserve their freedom, they need the facts required to identify an enemy within.

What can this book teach the public about its government and the United States in general?

With this book, the public can see for themselves *how* organized crime operates while hidden in plain view. In the Information Age, criminal syndicates operate openly through the corruption of media and the manipulation of financial markets. *Guilt by Association* documents how those opposed to liberty shaped the policies that endangered and discredited the United States and now threaten future generations with financial collapse.

What is the most important thing people will learn from *Guilt by Association*?

Readers will see that self-interest is the most perilous of the special interests that corrupt politics. They will also learn how war is being waged on the U.S. by those skilled at displacing facts with what people can be deceived to believe—whether the deceit is belief in Iraqi WMD and mobile biological weapons laboratories or faith in the infallibility of unfettered financial markets. Consensus beliefs induce “the mark” to behave as though those beliefs were true.

Identifying the special interest behind serial deceptions will enable a long-deceived people to identify the common source of this duplicity. Efforts to restore confidence in the financial system will fail unless steps are taken to address the role played by such interests.

What do you think the fallout will be from *Guilt by Association*?

Once people grasp *why* we are in the midst of a game-changing event—the meltdown of financial markets while we are at war—they will realize the scope, scale and duration of this deception. As readers learn the origins of this criminality, they will realize it is their responsibility as citizens to hold lawmakers accountable. With treason made transparent, Americans will see how unconventional warfare is waged in the Information Age.

The fallout will motivate an informed public to take back their government from the special interests that took us to war in Iraq and now seek to expand this war to Iran. They will also see for themselves the source of the systemic mental manipulation that led to the current financial crisis. *Guilt by Association* chronicles how—and by whom—the first global war of the Information Age is being waged. This book provides readers with the facts required to prevail when combating against those skilled at displacing facts with beliefs.

What can the public do, after reading your book, in order to have a positive effect on the way they are governed?

At present, the corruption is too systemic and lawmakers are too intimidated to engage the facts documented in *Guilt by Association*. While it's clear that Americans were deceived by those chronicled in this account, each of us played a role in allowing the results we now see. As people realize their personal role in this corruption—above all the role played by self-interest and self-deceit—they will be motivated to insist on the systemic changes now required. The national interest can be restored as people focus less on their self-interest.

How is the current financial crisis related to the corruption you talk about in your book?

This financial crisis is the product of a globalized carriage trade—those skilled at creating debt and living off fixed interest. The dynamics of this crisis match the savings and loan crisis of two decades ago. What we now see is the latest financial “pump and dump.” First financial markets are pumped up with record debt as massive amounts of wealth are extracted on the upside, and then the markets are dumped, with operatives using their wealth to acquire assets at lower prices on the downside, accelerating the concentration of wealth and income. *Guilt by Association* documents how the same networks of operatives were active in the S&L pump and dump, the dot-com pump and dump and now the systemic fraud known as the subprime mortgage crisis.

This book is now available (*Guilt by Association: How Deception and Self-Deceit Took America to War* by Jeff Gates; ISBN: 978-0-9821315-0-3; \$27.95; 320 pages; 5½” x 8½”; perfect bound soft cover; State Street Publications).